

# The Facts



Blue Cross & Blue Shield of Rhode Island (BCBSRI) is a non-profit, community-focused health plan established in 1939 to help Rhode Islanders finance their healthcare needs. Today, that purpose is still foundational to our work. We have a vision to passionately lead a state of health and well-being across Rhode Island. And we are committed to improving the health and peace of mind of our nearly 400,000 members by facilitating their access to affordable, high-quality healthcare. We are an independent licensee of the Blue Cross and Blue Shield Association. Listen to BCBSRI's podcast, The Rhode to Health, at [soundcloud.com/therhodetohealth](https://soundcloud.com/therhodetohealth). Visit us at [bcsri.com](https://bcsri.com).

Key facts	
Company name	Blue Cross & Blue Shield of Rhode Island
Headquarters address	500 Exchange Street, Providence, RI 02903
Type of business	Not-for-profit health insurance company. An independent licensee of the Blue Cross and Blue Shield Association.
Founded	1939
Customer service	(401) 459-5000
President and Chief Executive Officer	Kim A. Keck
Executive Vice President, General Counsel and Chief Administrative Officer	Michele B. Lederberg
Executive Vice President and Chief Customer Officer	Melissa Cummings
Executive Vice President and Chief Medical Officer	Gus Manocchia, M.D.
Executive Vice President and Chief Financial Officer	Mark Stewart
Executive Vice President, Care Integration & Management	Kevin Splaine
Total membership	375,000
Total participating RI providers	10,000
Number of associates	800

### How we helped our communities in 2018

**170**  
Organizations that BCBSRI supported through in-kind donations, volunteerism or financial support

**10,853**  
Hours that BCBSRI employees volunteered

**\$261,985**  
Value of the hours that BCBSRI employees volunteered\*

**\$126,936**  
Charitable donations raised through employee fundraising

**\$1,316,595**  
Invested by the company through financial or in-kind donations

\*Independent Sector used to determine value of a volunteer hour

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