

The Facts

Since 1939, Blue Cross & Blue Shield of Rhode Island (BCBSRI) has been the leader in providing Rhode Islanders with affordable, quality healthcare and the peace of mind that comes with the country’s largest provider network. BCBSRI is committed to improving health and well-being by leading access to quality, affordable, and equitable care across Rhode Island. Through our singular focus on RI, we have developed strong and trusted relationships with employers, members, and healthcare providers that are helping to improve the quality, access, and cost of healthcare across our state. In partnership with local community agencies, BCBSRI is working to close gaps in care and improve health outcomes for our 420,000 members and for all Rhode Islanders.

| Key Facts | |
|--|---|
| Company name | Blue Cross & Blue Shield of Rhode Island |
| Headquarters address | 500 Exchange Street, Providence, RI 02903 |
| Type of business | Not-for-profit health insurance company. An independent licensee of the Blue Cross and Blue Shield Association. |
| Founded | 1939 |
| Customer service | (401) 459-5000 |
| President and Chief Executive Officer | Martha L. Wofford |
| Executive Vice President, Chief Legal Officer and Chief Administrative Officer | Michele B. Lederberg |
| Executive Vice President and Chief Customer Officer | Melissa Cummings |
| Executive Vice President and Chief Medical Officer | Farah Shafi, MD, MBA |
| Senior Vice President and Chief Financial Officer | Michael Marrone |
| Total membership | 420,000 |
| Participating RI providers | 95% |
| Number of associates | 800 |

How we helped our communities in 2023

271
Organizations that BCBSRI supported through in-kind donations, volunteerism or financial support

147,940
Rhode Islanders impacted by charitable funding or volunteerism

\$276,969
Value of the hours that BCBSRI employees volunteered*

\$161,304
Charitable donations raised through employee fundraising

\$5.3 million
Invested by the company through financial or in-kind donations

**Independent Sector used to determine value of a volunteer hour*



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