

## Charitable Contributions and Sponsorship Policy

Blue Cross & Blue Shield of Rhode Island (BCBSRI) is guided by its vision to improve health and wellbeing by leading access to high quality, affordable, and equitable care. This commitment underpins our social responsibility activities, which include supporting local nonprofit community organizations through financial contributions, in-kind support, services, and volunteer time and engagement. Our corporate mission focuses on addressing social determinants of health, improving health equity, and supporting initiatives that enable all Rhode Islanders to lead healthy lives.

The Charitable Contributions and Sponsorship Policy aligns BCBSRI's philanthropic efforts with our charitable focus areas. This policy ensures that all BCBSRI directed philanthropy, company volunteer activities, and in-kind donations/services align with our strategy and business goals, maximize corporate visibility opportunities (if applicable), comply with regulatory and reporting requirements, foster meaningful relationships, and operate within budget and resource constraints. Additionally, this policy empowers the corporate social responsibility department to be responsible stewards of BCBSRI resources, including the Blue Cross & Blue Shield of Rhode Island Community Health Fund, a donor advised fund held at the Rhode Island Foundation.

This policy streamlines processes and establishes a central point of contact for internal and external requests. All corporate expenditures related to philanthropy, such as charitable contributions, donations, nonprofit sponsorships, grants, and fundraising events for a charitable mission, will be managed by the corporate social responsibility department.

- Requests for charitable contributions, sponsorships, in-kind services, or company volunteer support will be coordinated and administered by CSR/Community Relations. Individual employees are not authorized to respond to or solicit requests from individuals or organizations with actual or potential business relationships with BCBSRI.
- Requests for nonprofit program/event sponsorships, charitable donations, volunteers, in-kind services, gifts, or giveaways for social missions or community-based organizations must be submitted electronically via BCBSRI's online grants management platform for review and final disposition. CSR/Community Relations will communicate directly with agencies regarding all requests and manage any follow-up documentation and collateral materials such as promotional ads, logo placements, or event tickets.

The following guidelines will be applied when reviewing requests for charitable contributions, nonprofit sponsorships, and company volunteer initiatives:

- Only Rhode Island-based or Rhode Island-serving 501(c)(3) nonprofit organizations, 501(c)(4) social welfare organizations, and 501(c)(6) business leagues will be considered for charitable contributions, nonprofit sponsorships, volunteer support, or in-kind donations.
- Corporate charitable contributions, nonprofit sponsorships, and in-kind services should promote BCBSRI's mission, generate positive visibility for the brand, and demonstrate social responsibility.
- The primary focus of contributions will be on programs that support health equity and address social determinants of health. Whenever possible, contributions will be coordinated with employee volunteer activities to achieve maximum impact within budget guidelines.
- All applications must be submitted by an agency representative through BCBSRI's online giving management platform, and reviewed with formal recommendations by the CSR team, including the Vice President of Corporate Social Responsibility.

Exclusions:

- BCBSRI will not support organizations that discriminate based on age, sex, race, religion, national origin, sexual orientation, gender identity/expression, or disability regarding employment, volunteer participation, or service provision.
- Contributions will only be made directly to qualifying nonprofit agencies, not to organizations conducting fundraising on behalf of nonprofit agencies.
- Requests from religious organizations for sectarian purposes will not be considered; however, community programs open to the general public on a nondenominational basis, sponsored by a religious organization, may be considered (e.g., food pantry).
- Requests from local, regional, club, collegiate, and school-based sports teams will not be considered.
- Organizations with missions or objectives that do not align with BCBSRI's current philanthropic area of focus.
- Requests from individual Rhode Island elementary or secondary schools (public or private) will not be considered unless specifically designed to address social determinants of health.
- Requests seeking financial support for individuals, political candidates, and political campaigns, or entities that are not nonprofit organizations, will not be considered.
- Financial requests for capital campaigns (building funds, endowments, multi-year commitments) are generally not supported.

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