

The Facts



Blue Cross & Blue Shield of Rhode Island (BCBSRI) is a not-for-profit, community-focused health plan founded in 1939 to help Rhode Islanders finance their healthcare needs. Today, that's still a big part of what we're all about. We are committed to improving the health and peace of mind of our more than 400,000 members by facilitating their access to affordable, high-quality healthcare. Our goal is to improve the quality of life of our customers and of the people of Rhode Island by improving their health for generations to come. Visit us at bcbsri.com.

Key facts	
Company name	Blue Cross & Blue Shield of Rhode Island
Headquarters address	500 Exchange Street, Providence, RI 02903
Type of business	Not-for-profit health insurance company. An independent licensee of the Blue Cross and Blue Shield Association.
Founded	1939
Customer service	(401) 459-5000
President and Chief Executive Officer	Kim A. Keck
Executive Vice President, General Counsel and Chief Administrative Officer	Michele B. Lederberg
Senior Vice President and Chief Customer Officer	Melissa Cummings
Senior Vice President and Chief Medical Officer	Gus Manocchia, M.D.
Executive Vice President and Chief Financial Officer	Mark Stewart
Senior Vice President, Care Integration & Management	Mark Waggoner
Total membership	400,000+
Total participating RI providers	11,000+
Number of associates	800+

How we helped our communities in 2016

215
Organizations that BCBSRI supported through in-kind donations, volunteerism or financial support

8,036
Hours that BCBSRI employees volunteered

\$189,346
Value of the hours that BCBSRI employees volunteered*

\$128,385
Charitable donations raised through employee fundraising

\$1,149,679
Invested by the company through financial or in-kind donations

**Independent Sector used to determine value of a volunteer hour*