

The Facts



Blue Cross has been providing superior health insurance to Rhode Islanders for more than 75 years. The state's leading health insurer, Blue Cross covers more than 450,000 members. As the company works to support the national and local laws of healthcare reform, one thing is certain: *Blue Cross is committed to helping Rhode Islanders meet their healthcare needs by positively impacting both the quality and cost of healthcare in the state.*

Key facts

Company name	Blue Cross & Blue Shield of Rhode Island
Headquarters address	500 Exchange Street, Providence, RI 02903
Type of business	Nonprofit health insurance company An independent licensee of the Blue Cross and Blue Shield Association
Founded	1939
Customer service	(401) 459-5000
President and CEO	Peter Andruszkiewicz
Executive Vice President and Chief Financial Officer	Michael Hudson
Executive Vice President and General Counsel and Chief Administrative Officer	Michele B. Lederberg
Senior Vice President and Chief Medical Officer	Gus Manocchia, M.D.
Senior Vice President, Care Integration & Management	Mark Waggoner
Senior Vice President and Chief Customer Officer	Melissa Cummings
Total membership	450,000+
Total participating RI providers	9,000+
Number of associates	900+

Who we are

Our Vision

To improve the quality of life of our customers and of the people of Rhode Island by improving their health

Our Mission

To improve members' health and peace of mind by facilitating their access to affordable, high-quality healthcare

Our Strategic Intent

We will be local and nonprofit, differentiating ourselves by creating real value for our customers by improving health, access to care, and affordability. We will be an accountable, ethical, and collaborative company with a culture of operational excellence. Our strengths, namely our local and diverse associates, our alignment with physicians and providers on improving quality and efficiency, and our focus on integrating how healthcare is delivered, will make Blue Cross the insurer of choice in Rhode Island for generations to come.