Medical Coverage Policy | Fully Implantable and Semi-Implantable Middle Ear Hearing Aid - Insertion



EFFECTIVE DATE: 06 | 01 | 2015

POLICY LAST UPDATED: 05 | 19 | 2015

OVERVIEW

Patients with moderate to severe sensorineural hearing loss are typically fitted with external acoustic hearing aids. Semi-implantable and fully implantable middle ear hearing aids have been developed as an alternative to external acoustic hearing aids.

PRIOR AUTHORIZATION

Not applicable

POLICY STATEMENT

BlueCHiP for Medicare and Commercial Products

Implantable and semi-implantable middle ear hearing aids are considered not medically necessary because the long-term safety and efficacy of this treatment has not been documented in the peer-reviewed medical literature.

Re-insertion of the device after removal is considered not medically necessary.

MEDICAL CRITERIA

Not applicable

BACKGROUND

External acoustic hearing aids may not be acceptable to patients, either due to issues related to anatomic fit, sound quality, or personal preference. Semi-implantable and fully implantable middle ear hearing aids have been developed as an alternative to external acoustic hearing aids.

Semi-implantable middle ear hearing aid:

A semi-implantable middle ear hearing aid has been developed as an alternative to external acoustic hearing aids. In these devices, the sound processor receives and amplifies the sound vibrations and transforms the sound pressure into electrical signals that are received by the receiver unit. The receiver unit then transduces these electrical signals into electromagnetic energy and creates an alternating electromagnetic field with the magnetic component implanted on the ossicles of the middle ear. This electromagnetic field results in attractive and repulsive forces on the magnetic implant, causing vibration of the bones of the middle ear similar to normal hearing. FDA-approved labeling states that these devices are intended for use in adults over the age of 18, with a moderate-to-severe sensorineural hearing loss who desire an alternative to an acoustic hearing aid. This device consists of 3 components: 1) a magnetic component that is implanted onto the ossicles of the middle ear; 2) a receiver; and 3) a sound processor. Depending on the design, the device may be implanted subcutaneously behind the ear and held in place by a magnet; or placed in the user's ear canal with the processors resting over the external ear.

The limited literature currently available does not provide support for the use of semi-implantable middle ear hearing aids. Because of the lack of efficacy, this procedure is considered not medically necessary.

Fully implantable middle ear hearing aid:

The Esteem® Implantable Hearing System by Envoy Medical Corporation is a fully implantable middle ear

hearing aid that received FDA approval in March 2010. The FDA-approved labeling for the Esteem hearing implant indicates it is "intended to alleviate hearing loss in adults 18 years of age or older with stable bilateral sensorineural hearing loss." This device uses piezoelectric transduction as opposed to the electromagnetic transduction used in the semi-implantable devices. A piezoelectric transducer, the sensor, is placed at the head of the incus and converts mechanical vibrations detected from the tympanic membrane to electrical signals that are delivered to the stapes by another piezoelectric transducer, the driver.

The limited literature currently available does not provide support for the use of fully implantable middle ear hearing aids. Because of the lack of efficacy, this procedure is considered not medically necessary.

COVERAGE

Benefits may vary between groups/contracts. Please refer to the appropriate Evidence of Coverage or Subscriber Agreement for applicable surgical benefit.

CODING

BlueCHiP for Medicare and Commercial Products

The following codes are not medically necessary: 69710 S2230

RELATED POLICIES

Cochlear Implants Hearing Aid Mandate Preauthorization via Web-Based Tool for Procedures

PUBLISHED

Provider Update, July 2015 Provider Update, April 2014 Provider Update, March 2013 Provider Update, February 2012 Provider Update, April 2011 Provider Update, November 2009 Provider Update, July 2008

REFERENCES

- Vibrant Soundbridge. FDA Summary of Safety and Effectiveness. Available online at: http://www.accessdata.fda.gov/scripts/cdrh/cfdocs/cftopic/pma/pma.cfm?num=p990052. Last accessed March 8, 2012.
- 2. Soundtec Direct System. FDA Summary of Safety and Effectiveness. Available online at: http://www.accessdata.fda.gov/cdrh_docs/pdf/P010023b.pdf. Last accessed March 8, 2012
- 3. Luetje CM, Brackman D, Balkany TJ et al. Phase III clinical trial results with the Vibrant Soundbridge implantable middle ear hearing device: a prospective controlled multicenter study. Otolaryngol Head Neck Surg 2002; 126(2):97-107.
- 4. Sterkers O, Boucarra D, Labassi S et al. A middle ear implant, the Symphonix Vibrant Soundbridge: retrospective study of the first 125 patients implanted in France. Otol Neurotol 2003; 24(3):427-36.
- 5. Tysome JR, Moorthy R, Lee A et al. Systematic review of middle ear implants: do they improve hearing as much as conventional hearing AIDS? Otol Neurotol 2010; 31(9):1369-75.

- 6. Hough JV, Matthews P, Wood MW et al. Middle ear electromagnetic semi-implantable hearing device: results of the phase II SOUNDTEC direct system clinical trial. Otol Neurotol 2002; 23(6):895-903.
- 7. Silverstein H, Atkins J, Thompson JH, Jr. et al. Experience with the SOUNDTEC implantable hearing aid. Otol Neurotol 2005; 26(2):211-7.
- 8. Truy E, Philibert B, Vesson JF et al. Vibrant soundbridge versus conventional hearing aid in sensorineural high-frequency hearing loss: a prospective study. Otol Neurotol 2008; 29(5):684-7.
- 9. Beltrame AM, Martini A, Prosser S et al. Coupling the Vibrant Soundbridge to cochlea round window: auditory results in patients with mixed hearing loss. Otol Neurotol 2009; 30(2):194-201.
- Gunduz B, Atas A, Bayazit YA et al. Functional outcomes of Vibrant Soundbridge applied on the middle ear windows in comparison with conventional hearing aids. Acta Otolaryngol 2012; 132(12):1306-10.

----- CLICK THE ENVELOPE ICON BELOW TO SUBMIT COMMENTS

This medical policy is made available to you for informational purposes only. It is not a guarantee of payment or a substitute for your medical judgment in the treatment of your patients. Benefits and eligibility are determined by the member's subscriber agreement or member certificate and/or the employer agreement, and those documents will supersede the provisions of this medical policy. For information on member-specific benefits, call the provider call center. If you provide services to a member which are determined to not be medically necessary (or in some cases medically necessary services which are non-covered benefits), you may not charge the member for the services unless you have informed the member and they have agreed in writing in advance to continue with the treatment at their own expense. Please refer to your participation agreement(s) for the applicable provisions. This policy is current at the time of publication; however, medical practices, technology, and knowledge are constantly changing. BCBSRI reserves the right to review and revise this policy for any reason and at any time, with or without notice. Blue Cross & Blue Shield of Rhode Island is an independent licensee of the Blue Cross and Blue Shield Association.